

Recommendation for Amy Cole, M&A Advisor, Broker



We could not be happier with the exceptional service we received from Amy in selling our high-end salon. We were incredibly impressed with her level of expertise, knowledge, and professionalism throughout the entire process.

Going in, we knew that selling our service business of 10 years, that we grew as founders, would be an immense task. We needed to know that we were in seriously competent hands, as we knew literally nothing about the process. Amy made it as smooth as possible as she guided us step by step -from preparing the physical location, organizing the books, to meeting buyers, to the daunting closing process. She understood our desire to find the perfect successors who aligned with our vision for the future (and managed our emotions about it too!). What made her special was that we felt we could call or text or email at any time, day or night, with the most minuscule or grand question, and she would respond quickly, thoroughly and with grace. Throughout the negotiation process, it was clear that Amy always had our best interests in mind. Her attention to detail and dedication to ensuring all legal and financial aspects were handled, allowed us to breathe easy with the confidence that all the t's were crossed and i's dotted. She provided high quality recommendations for legal counsel and accounting services as well.

Thanks to Amy, we not only found an ideal local couple to take ownership, but also negotiated a deal that will enable us to confidently transition the next chapter of our lives, knowing that our salon is in super capable hands.

We definitely recommend Amy Cole to anyone wanting to sell their business. Her professionalism, competence, and genuine care make her the obvious choice for someone navigating the complex process. She went over and above the average call of duty and we felt extremely taken care of.

Thank you to Amy, for all her hard work in helping us make our next chapter with our family attainable!

~Caroline and Michael Wiseman